

Rockwall Main Street Advisory Board Meeting Minutes Council Chamber Conference Room - 385 S. Goliad Tuesday, January 21, 2020 6:30 P.M.

1. <u>Call to Order</u>: Bethany Browning called the meeting to order at 6:32 P.M.

Board Members Present: Jeremy Standifer, Stuart Smith, Geoffrey Lyons, Craig Stoddart, Eva Cannon, and Jenni Hoffman **Absent:** Stacy Fuqua **Staff:** Bethany Browning, Main Street Manager

- 2. <u>Open Forum</u>: Ms. Browning opened the floor for public comment. Seeing there was none, the forum was closed at 6:33 P.M.
- 3. <u>Welcome New Board Members</u>: Ms. Browning welcomed new board members and asked that each provide a brief introduction. Ms. Browning stated that new board member Stacy Fuqua had a previous commitment but was looking forward to joining the group at the February training.
- 4. <u>Appointments:</u> Kelli Phillips presented her façade grant application for the board's consideration. She asked for a \$1,000.00 grant to assist with expenses associated with both repainting the exterior of the property and replacing the fabric portion of the current awnings. The total expenses come to \$3992.00 for both. Ms. Browning stated the paint colors had been previously approved by the Planning & Zoning Department. Ms. Philips provided information about the new business as well as interior renovations. Jeremy S. made a motion to approve the façade grant request in the amount of \$1,000.00, Eva C. seconded the motion. All were in favor with the motion passing 6-0. Ms. Browning reminded Ms. Phillips of reimbursement procedures.

5. Discussion/Action Items:

- i. <u>Review and approve the November 19, 2019 meeting minutes:</u> Jeremy made a motion to approve the minutes as presented, Eva seconded the motion. All were in favor with the motion passing 6-0.
- ii. Discussion regarding upcoming Regional Main Street Advisory Board Training to be held in Rockwall on Tuesday, February 18: Ms. Browning described the training to board members, emphasizing the National Main Street Four Point Approach™ of organization, design, economic vitality and promotion. She also covered transformation strategies – generated through meaningful community engagement and informed by an analysis of the district's market position — which help guide a revitalization program's work. An effective transformation strategy serves a particular customer segment, responds to an underserved market demand, or creates a differentiated destination. Craig Stoddart inquired about the local board's relationship with the staff/elected officials. Jeremy responded by saying he felt there was a collective positive relationship among the groups.

- iii. Discuss and nominate a Board Chair and Vice Chair to serve for 2020 and take necessary action: Board members discussed the fact there are so many new members recently appointed. Jeremy has served on the board four years and volunteered to serve as Chairman in 2020. Several board members stated they felt Jeremy was the best candidate for the job and praised him for his past efforts. Eva made a motion to elect Jeremy to serve as Chairman, Stuart Smith seconded the motion and it passed 6-0. Jeremy made the motion nominating Eva to serve as Vice Chair and she graciously accepted. Stuart seconded the motion and it passed 6-0. Eva has served on the board since January 2019 and all were pleased both accepted the vacant positions.
- iv. Brief overview of the following organizations and how they work together to promote Rockwall: MSAB, Friends of DT and the DT Rockwall Association: Ms. Browning, with help from other board members, explained how the various groups work together. The MSAB has a broader, more holistic approach, encompassing the organization, promotion, design and economic vitality of the district, as well as supporting both the Friends of DT and DRA organizations. Friends of DT is most known for their creation and management of the seasonal Farmers Market. Their volunteers run the market for 24 weeks annually, bringing an estimated 1200 weekly visitors to the venue. The DRA is a membershipbased association made up primarily of DT business owners. They are responsible for marketing the district and hosting annual events and fundraisers.
- v. Brief discussion regarding a partnership with the Rockwall County Historical Foundation to promote Preservation Month in May 2020 and take any necessary action: Ms. Browning explained the history of Preservation Month and how it relates to the National Accreditation reporting. It is important to hold some type of event or educational component to promote awareness. Ms. Browning met with Rockwall County Historical Foundation President, Sarah Keeney to brainstorm ideas. Geoffrey Lyons volunteered to work between both organizations to help promote Preservation month efforts. Ms. Browning will reach out to coordinate a meeting.

6. Main Street Manager's Report:

- District Activity
- Training
- Project Status Update
- Upcoming Events

Ms. Browning provided an overview of the document. Particular emphasis was placed on the upcoming Main Street Now Conference to be held in May in Dallas. Jeremy and Eva both expressed an interest in attending. Ms. Browning will follow up. Upcoming events include Spring Fling, San Jacinto Plaza Music Series and Farmers Market.

7. Adjournment: Jeremy made a motion to adjourn the meeting at 8:06 P.M., Geoffrey seconded, motion passed 6-0.

Minutes prepared by Bethany Browning, Main Street Manager.

PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, Texas, this <u>18th day of</u> <u>February 2020.</u>

AD Main Street Advisory Board Chairman: //



Rockwall Main Street Advisory Board Special Meeting Minutes The Center – Lone Star Room – 108 E. Washington St., Rockwall Tuesday, February 18, 2020 5:30 P.M.

1. <u>Call to Order</u>: Bethany Browning called the meeting to order at 5:35 P.M.

<u>Board Members Present</u>: Jeremy Standifer, Stuart Smith, Geoffrey Lyons, Craig Stoddart, Eva Cannon, and Stacy Fuqua <u>Absent:</u> Jenni Hoffman <u>Staff</u>: Bethany Browning, Main Street Manager

- 2. <u>Open Forum</u>: Mr. Standifer opened the floor for public comment. Seeing there was none, the forum was closed at 5:37 P.M.
- **3.** <u>Appointments:</u> Lexie Swiercinsky presented her façade grant application for the board's consideration. She asked for a \$1,000.00 grant for expenses associated with a new awning and new glass installation for property located at 115 S. Goliad. The quote for the awning and glass is \$37,988.88. She also presented a façade grant application in the amount of \$1,000.00 for expenses associated with a new awning and exterior paint for property located at 109 S. Goliad. The quote for the awning and paint is \$6,176.63. Ms. Browning stated grant funds can be reimbursed once the work is completed and after all applicable permits are approved by the City's Building Department. Craig Stoddart made the motion to approve the façade grant request in the amount of \$1,000.00 for each property, Geoffrey Lyons seconded the motion. All were in favor with the motion passing 6-0. Ms. Browning stated she would send Ms. Swiercinsky an email outlining the reimbursement procedure later this week.
- 4. Discussion/Action Items:
 - i. <u>Review and approve the January 21, 2020 meeting minutes:</u> Eva Cannon made a motion to approve the minutes as presented, Stuart Smith seconded the motion. All were in favor with the motion passing 6-0.
- Adjournment: Jeremy made a motion to adjourn the meeting at 5:50 P.M., Craig seconded, motion passed 6-0.

Minutes prepared by Bethany Browning, Main Street Manager.

PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, Texas, this <u>19th day of</u> <u>May 2020.</u>

Main Street Advisory Board Chairman: ____



Rockwall Main Street Advisory Board Training The Center – Lone Star Room – 108 E. Washington St., Rockwall Tuesday, February 18, 2020 6:00 P.M.

A quorum of the Main Street Advisory Board was present for a Regional Board Training hosted by the Texas Main Street Program. Although general Main Street related matters were discussed, there was no formal agenda, and no formal action was taken by the board. Consequently, no official minutes were recorded by the Rockwall Main Street Manager.



Rockwall Main Street Advisory Board Meeting Minutes City Hall – 385 S. Goliad Tuesday, March 17, 2020 - 6:30 P.M.

Meeting was cancelled due to closures related to the COVID 19 pandemic.



Rockwall Main Street Advisory Board Special Meeting Minutes City Hall Council Chamber – 385 S. Goliad Tuesday, May 19, 2020 6:30 P.M.

1. <u>Call to Order</u>: Jeremy Standifer called the meeting to order at 6:37 P.M.

Board Members Present: Jeremy Standifer, Geoffrey Lyons, Craig Stoddart, Eva Cannon, and Stacy Fuqua **Absent:** Jenni Hoffman, Stuart Smith **Staff**: Bethany Browning, Main Street Manager

2. <u>Open Forum</u>: Mr. Standifer opened the floor for public comment. Seeing there was none, the forum was closed at 6:39 P.M.

3. Discussion/Action Items:

i. <u>Review and approve the February 18, 2020 meeting minutes:</u>

Craig Stoddart made a motion to approve the minutes as presented, Eva Cannon seconded the motion. All were in favor with the motion passing 5-0.

ii. <u>Discuss past work plans and start the process for identifying Transformation Strategies for the</u> <u>Rockwall Main Street Program.</u>

Jeremy kicked off the discussion item by reviewing some of the past work plan information and recapping the board training that took place in February. He also spoke about Covid-19 and its farreaching effects on downtown commerce moving forward and how that might influence future goal setting by the board. The board also discussed e-commerce trends, the importance of brick and mortar and getting people back downtown. The group touched on upcoming events and reaching new audiences. Jeremy talked about the negative effects of the pandemic on business owners but also touched on the fact that it forced business owners, including himself, to think differently and to adapt to change, which he felt was beneficial in many ways. The entire board recognized how difficult this time has been and will continue to be for business owners but felt strongly they wanted to support them as much as possible moving forward. There was a short discussion regarding how many great things were in the works for downtown, including possible residential development and the brewery that is currently under construction. All of the discussion pointed back to increasing sales tax revenue and foot traffic downtown. Jeremy asked board members to continue thinking on this subject and prepare to begin outlining a strategy at the June meeting.

4. Adjournment: Eva made a motion to adjourn the meeting at 7:45 P.M., Craig seconded, motion passed 5-0.

Minutes prepared by Bethany Browning, Main Street Manager.

PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, Texas, this <u>23rd day of</u> <u>June 2020.</u>

Main Street Advisory Board Chairman:



Rockwall Main Street Advisory Board Meeting Minutes City Hall Council Chamber – 385 S. Goliad Tuesday, June 23, 2020 6:30 P.M.

1. <u>Call to Order</u>: Bethany Browning called the meeting to order at 6:32 P.M.

Board Members Present: Geoffrey Lyons, Eva Cannon, Jenni Hoffman and Stuart Smith (Stacy Fuqua and Jeremy Standifer arrived shortly after the meeting started). <u>Absent:</u> Craig Stoddart <u>Staff</u>: Bethany Browning, Main Street Manager

- 2. <u>Open Forum</u>: Ms. Browning opened the floor for public comment. Seeing there was none, the forum was closed at 6:33 P.M.
- 3. Discussion/Action Items:
 - i. <u>Review and approve the May 19, 2020 meeting minutes:</u> Eva Cannon made a motion to approve the minutes as presented, Stuart Smith seconded the motion. All were in favor with the motion passing 4-0.
 - ii. <u>Identify four to five possible transformation initiatives for Main Street in an effort to bring those</u> <u>ideas forward to the City and community stakeholders for their consideration and take any necessary</u> <u>action:</u>

Ms. Browning, opened the discussion item by reviewing some of the past work plan information and recapping the board training that took place in February. Transformation strategies articulate a focused, deliberate path to revitalizing or strengthening the district's economy. They are organized around the program's four points (economic vitality, promotion, organization and design). The board discussed tourism and increasing foot traffic downtown. They also discussed communication and cohesive marketing of the district between the three main groups that represent downtown (Main Street, the Downtown Rockwall Association and Friends of Downtown). Over the course of the hour the discussion kept circling back to destination marketing and building public awareness – both to the downtown district as well as the programs that support it. Some of the ideas that were shared included, plaques or some type of walking historical tour of building history, historical story telling series or event, cohesive messaging, updated website and exploring tourism opportunities. A secondary strategy related to residential development was also identified saving the discussion for a later date. MSAB members stated they'd like to hold a mixer and invite the other stakeholders to provide feedback on the strategies. MS Manager will reach out to Jeremy regarding future dates for the mixer to be held at the Book Club Café. Jeremy made a motion to move forward with the two strategies identified, Geoffrey seconded the motion. All were in favor with the motion passing 6-0.

- iii. Discuss the upcoming Downtown Daycation event hosted by the DRA and take any necessary action: Ms. Browning provided an event overview for the board, stating the DRA had sought approval from the City to hold the DT Daycation event, as well as funding. The City approved both in June and the event is slated for Friday, July 3. The board had questions regarding plans for the day and anticipated crowd size. Several board members own businesses in the district and will be open for business that day, a few were not comfortable volunteering in large crowds and some have other obligations, therefore were not able to participate. No action was taken on this item.
- 4. Manager's Report: The MS Manager provided a brief report that included business activity and vacancies, upcoming training opportunities and event listings.
- 5. Adjournment: Jeremy made a motion to adjourn the meeting at 7:45 P.M., Geoffrey seconded, motion passed 4-0 (2 other members left the meeting at 7:30 P.M.)

Minutes prepared by Bethany Browning, Main Street Manager.

PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, Texas, this 21st day of July 2020.

Main Street Advisory Board Chairman: _____



In lieu of attending in person, the meeting was held virtually through ZOOM.

Board members present: Jeremy Standifer, Craig Stoddart, Stuart Smith and Jennifer Hoffman. Absent: Eva Cannon, Stacy Fuqua and Geoffrey Lyons Councilmembers present: Anna Campbell, Council Liaison Staff present: Bethany Browning, Main Street Manager

1. CALL THE MEETING TO ORDER

Jeremy Standifer called the meeting to order at 5:18 PM.

2. OPEN FORUM

Seeing there were no public comments submitted by email, Jeremy Standifer closed the public forum.

3. DISCUSSION/ACTION ITEMS

- A. <u>Review and act on the June 23, 2020 meeting minutes.</u> Jeremy S. made a motion to accept the minutes as presented, Craig Stoddart seconded the motion. Motion passed 4-0.
- B. <u>Continue discussion regarding the adoption of the following transformation strategies: Increase Out of</u> <u>Town Visitor Traffic and Enhance Worker and Residential Opportunities in the District and take any</u> <u>necessary action.</u>

The board discussed increasing visitor traffic and asked the Manager for an inventory to include restaurants, retail, service, office professionals, etc. The board felt this information would assist them in further identifying specific objectives. The board moved on to discussing the City's history and ultimately decided to shift the focus to history and telling the story – revisiting tourism at a later date. The board would like to invite representatives from the Rockwall County Historical Foundation and County Historical Commission to a future meeting to discuss collaborative efforts. Jeremy suggested including the Downtown Rockwall Association as well. Some initial ideas shared included, incorporating the town's history at events like Founders Day, adding docents to standing events and highlighting the old County jail facility located on the top floor of the Historic Courthouse. The board is looking forward to working with community organizations to explore and recognize the City's history. At this time the board chose to table the strategy related to enhancing worker and residential opportunities. At this time no formal action was taken by the board with members agreeing to reconvene in the future with other community organizations.

C. <u>Discussion and updates pertaining to the impact of COVID 19 on the downtown district.</u> Jeremy opened the conversation by asking fellow downtown business owner Jenni Hoffman, what her experiences had been lately? Jenni stated that most patrons wore masks, but not all. She agreed with Jeremy that wearing masks was important, primarily because neither wanted to see another shut down that would negatively affect their businesses. Jenni noted many visitors still do not know they are in

San Jacinto Plaza because it's not identified with any type of signage. The group agreed that was true and something they had not previously considered. An archway was suggested as a possible solution. Jeremy also suggested signage in the kiosks emphasizing the need to wear a mask anytime visiting a downtown business. Manager was unclear at that time if the kiosks could be used for the signage. Most of the board agreed that a positive graphic regarding the wearing of masks might be a good way to communicate the message. Stuart Smith asked the Manager to follow up on zoning for PD-50 the residential/commercial district located just north of the downtown square.

4. MAIN STREET MANAGER'S REPORT

- Main Street District Activity: 104 N. San Jacinto for Lease
- Texas Main Street: Weekly or Monthly COVID 19 Conference Calls with Peers
- Project Status Report: No new information to report.
- Upcoming Events/Announcements: Farmers Market and San Jacinto Plaza Music Series

5. ADJOURN

Jeremy made a motion to adjourn the meeting at 6:15PM., Stuart seconded the motion. All were in favor with the motion passing 4-0.

Minutes prepared by Bethany Browning, Main Street Manager.

PASSED AND APROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, THIS 18th DAY OF AUGUST, 2020.

MAIN STREET ADVISORY BOARD CHAIRMAN: _____



In lieu of attending in person, the meeting was held virtually through ZOOM.

Board members present: Jeremy Standifer, Craig Stoddart, Stuart Smith and Jennifer Hoffman. Absent: Eva Cannon, Stacy Fuqua and Geoffrey Lyons Councilmembers present: Anna Campbell, Council Liaison Staff present: Bethany Browning, Main Street Manager

1. CALL THE MEETING TO ORDER

Jeremy Standifer called the meeting to order at 5:18 PM.

2. OPEN FORUM

Seeing there were no public comments submitted by email, Jeremy Standifer closed the public forum.

3. DISCUSSION/ACTION ITEMS

- <u>Review and act on the June 23, 2020 meeting minutes.</u> Jeremy S. made a motion to accept the minutes as presented, Craig Stoddart seconded the motion. Motion passed 4-0.
- B. <u>Continue discussion regarding the adoption of the following transformation strategies: Increase Out of</u> <u>Town Visitor Traffic and Enhance Worker and Residential Opportunities in the District and take any</u> necessary action.

The board discussed increasing visitor traffic and asked the Manager for an inventory to include restaurants, retail, service, office professionals, etc. The board felt this information would assist them in further identifying specific objectives. The board moved on to discussing the City's history and ultimately decided to shift the focus to history and telling the story – revisiting tourism at a later date. The board would like to invite representatives from the Rockwall County Historical Foundation and County Historical Commission to a future meeting to discuss collaborative efforts. Jeremy suggested including the Downtown Rockwall Association as well. Some initial ideas shared included, incorporating the town's history at events like Founders Day, adding docents to standing events and highlighting the old County jail facility located on the top floor of the Historic Courthouse. The board is looking forward to working with community organizations to explore and recognize the City's history. At this time the board chose to table the strategy related to enhancing worker and residential opportunities. At this time no formal action was taken by the board with members agreeing to reconvene in the future with other community organizations.

C. Discussion and updates pertaining to the impact of COVID 19 on the downtown district.

Jeremy opened the conversation by asking fellow downtown business owner Jenni Hoffman, what her experiences had been lately? Jenni stated that most patrons wore masks, but not all. She agreed with Jeremy that wearing masks was important, primarily because neither wanted to see another shut down that would negatively affect their businesses. Jenni noted many visitors still do not know they are in

San Jacinto Plaza because it's not identified with any type of signage. The group agreed that was true and something they had not previously considered. An archway was suggested as a possible solution. Jeremy also suggested signage in the kiosks emphasizing the need to wear a mask anytime visiting a downtown business. Manager was unclear at that time if the kiosks could be used for the signage. Most of the board agreed that a positive graphic regarding the wearing of masks might be a good way to communicate the message. Stuart Smith asked the Manager to follow up on zoning for PD-50 the residential/commercial district located just north of the downtown square.

4. MAIN STREET MANAGER'S REPORT

- Main Street District Activity: 104 N. San Jacinto for Lease
- Texas Main Street: Weekly or Monthly COVID 19 Conference Calls with Peers
- Project Status Report: No new information to report.
- Upcoming Events/Announcements: Farmers Market and San Jacinto Plaza Music Series

5. ADJOURN

Jeremy made a motion to adjourn the meeting at 6:15PM., Stuart seconded the motion. All were in favor with the motion passing 4-0.

Minutes prepared by Bethany Browning, Main Street Manager.

PASSED AND APROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, THIS 18th DAY OF AUGUST, 2020.

MAIN STREET ADVISORY BOARD CHAIRMAN:



Board members present: Jeremy Standifer, Stacy Fuqua, Geoffrey Lyons, Gary Cannavo and Eva Cannon Absent: Jenni Hoffman, Craig Stoddart Staff present: Bethany Browning, Main Street Manager

1. CALL THE MEETING TO ORDER

Jeremy Standifer called the meeting to order at 6:35 PM.

2. OPEN FORUM

Seeing there were no public comments, Chairman Standifer closed the public forum.

3. DISCUSSION/ACTION ITEMS

A. Review and act on the August 18, 2020 meeting minutes.

Chairman Standifer made a motion to accept the minutes as presented, Board Member Cannavo seconded. Motion passed 4-0.

B. Present the 2020-2021 transformation strategies adopted at the August meeting and brainstorm objectives to accomplish outcomes.

Chairman Standifer stressed the importance of solidifying plans, presenting a unified message and articulating goals to the public and other community organizations. He explained the strategies were included in the packet along with space for the board to take notes. Definitions of the 4 points and how they correlate to the strategies was also included.

The board discussed:

Strategy #1: INCREASE VISITOR TRAFFIC DOWNTOWN BY PROMOTING THE DISTRICT'S ASSETS AND HISTORY.

Discussion: Board Member Stoddart to contact RCFC to speak at an upcoming meeting to share history and begin collaborating efforts for historic walking tour.

Walking Tour Notes:

- o QR Code
- o Identifier at each location
- o Geocache
- o Work with DRA to promote
- o Linear tour versus numerical
- o App on phone
- o Website to start
- o RISD students might be able to build the technology/program
- o Referenced Boston historical walking tour as great example
- o Need to define the area is it walkable can/should drivable locations be added
- o Content
- o Ads to assist with cost of app

Strategy #2: SUPPORT RESIDENTIAL DEVELOPMENT EFFORTS AND INCREASE DISTRICT USAGE BY THE EXISTING NEIGHBORHOOD DISTRICT.

Discussion Highlights:

- o Ask a Planning and Zoning staff member or representative to attend a meeting
- o Growth of the district outside the Courthouse square
- o Importance of hotels for vitality
- o Importance of residents to support downtown business
- Importance of a good business mix to support residents
- o Brochures or marketing materials for AIRBNB's

C. Update board members on the completed light pole banner project.

Jeremy shared the banner designs and explained the decision to remove the word RELAX and replace with LIVE, which represents the board's current goals. He also changed "Rockwall" to match the coloring in the kiosks and brochures for branding. The addition of the service banner will recognize businesses who do not fall under retail/restaurant category. Overall, he felt the banners reflect the leisure lifestyle of the community.

4. MAIN STREET MANAGER'S REPORT

- Main Street District Activity: No new information
- Texas Main Street: No new information
- Project Status Report: Mural refresh and researching the purchase of a sleigh for holiday photos
- Upcoming Events/Announcements: FM, SJPMS, Rib Rub Run & Roll and Scare on the Square

5. ADJOURN

The meeting was adjourned at 7:45PM.

Minutes prepared by Bethany Browning, Main Street Manager.

PASSED AND APROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, THIS 20th DAY OF OCTOBER 2020.

MAIN STREET ADVISORY BOARD CHAIRMAN:



Board members present: Jeremy Standifer, Stacy Fuqua, Geoffrey Lyons, Gary Cannavo, Craig Stoddart, Jenni Hoffman

Absent: Eva Cannon

Staff present: Bethany Browning, Main Street Manager Guests: Judge Mark Russo, Rockwall County Historical Foundation

1. CALL THE MEETING TO ORDER

Jeremy Standifer called the meeting to order at 6:34 PM.

2. OPEN FORUM

Seeing there were no public comments, Chairman Standifer closed the public forum at 6:35 PM.

3. APPOINTMENTS

Judge Russo started the presentation by stating his strong desire to see DT Rockwall revitalized and his history in making the Main Street application for the City of Rockwall 12 years ago. He presented downtown photos along with historical facts. The presentation consisted of over 25 photos of the area structures, including the rock wall replica. Some highlights included:

- Prevalence and support for aluminum due to the aluminum plant located in Rockwall
- Cast iron prevalence in many downtown buildings, still exist today
- Former Wells College location
- The East Trinity Masonic Lodge
- Some influential Rockwall families including the Loflands and Klutts
- USS Rockwall
- Henry Roe
- Walking trail idea at Lofland with markers reading the history

Overall it was an informative and productive meeting. Board members asked questions and expressed their desire to collaborate on a future project, such as the walking tour. Staff stated she would reach out to Jeremy, Geoffrey and Craig by email, regarding project exploration. Staff and the board thanked Judge Russo for taking time to present to the board.

4. DISCUSSION/ACTION ITEMS

A. Review and act on the September 15, 2020 meeting minutes.

Chairman Standifer made a motion to accept the minutes as presented, Board Member Cannavo seconded. Motion passed 5-0.

5. MAIN STREET MANAGER'S REPORT

- Main Street District Activity: Red garage on E. Washington may be leased
- Texas Main Street: Low interest loan may be available, making submission
- Project Status Report: Social Media Spotlight Kicked-Off

• Upcoming Events/Announcements: SJPMS, Scare on the Square Drive Thru, Sheriff's Posse Round Up, Holiday Open House, Shop Small Saturday and Hometown Christmas

6. ADJOURN

Jeremy made a motion to adjourn, Craig seconded. Motion passed 5-0 and the meeting was adjourned at 7:45PM.

Minutes prepared by Bethany Browning, Main Street Manager.

PASSED AND APROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, THIS 17th DAY OF NOVEMBER 2020.

MAIN STREET ADVISORY BOARD CHAIRMAN: